

**GROUP PROFILE:**

African Pride offers a superior-deluxe range of hotels, lodges and country houses for the discerning traveller.

As the name implies, African Pride embodies the proud spirit of Africa. Our unforgettable private game reserve lodges offer the ultimate in luxury and service against a backdrop of breath taking natural African

reserve lodges offer the ultimate in luxury and service against a backdrop of breath taking natural African beauty. Enter our Melrose Arch Hotel and experience modern luxury with designer features that will leave you spellbound and service that is unsurpassed. Or spoil yourself with an elegant retreat to one of our country houses that offer personalised service with a taste of exclusivity.

A list of African Pride Hotels & Lodges is depicted below:-

- 1 AFRICAN PRIDE - 15 ON ORANGE HOTEL
- 2 AFRICAN PRIDE - AUDACIA MANOR
- 3 AFRICAN PRIDE - CRYSTAL TOWERS HOTEL & SPA
- 4 AFRICAN PRIDE - HACKLEWOOD HILL COUNTRY HOUSE
- 5 AFRICAN PRIDE- IRENE COUNTRY LODGE
- 6 AFRICAN PRIDE - MELROSE ARCH HOTEL
- 7 AFRICAN PRIDE- MOSSELBERG ON GROTTO BEACH
- 8 AFRICAN PRIDE- MOUNT GRACE COUNTRY HOUSE & SPA
- 9 AFRICAN PRIDE - PUMBA PRIVATE GAME RESERVE
- 10 AFRICAN PRIDE - THE SANDS
- 11 ARABELLA HOTEL & SPA

For catalogue purposes there does not seem to be a differentiating appearance on their door key cards:-  
For this reason the Door key cards will be depicted generically in this catalogue

1

***AFRICAN PRIDE 15 ON ORANGE HOTEL***

The ultimate luxury African Pride hotel that combines sensual sophistication with exquisite haute couture design features and a renowned first-class staffing philosophy. The preferred choice for discerning, well-travelled connoisseurs, African Pride 15 On Orange Hotel is set in upmarket suburb of Gardens at the foot of Table Mountain.

This ideal location means that guests are near the National Museum, Planetarium and Company Gardens as well as superb golf courses, world-class shopping destinations and the Long Stree Baths.

2

***AFRICAN PRIDE AUDACIA MANOR***

Elegance has a new address in this beautifully restored Colonial Mansion on the slopes of Durban's Berea overlooking the Indian Ocean.

Built in 1928, African Pride Audacia Manor is a lavish hotel centrally-located minutes from the ICC, the Golden Mile beachfront and Moses Mabhida Stadium, Kingsmead and Kings Park. All our rooms have balconies that provide 180 degree views of the city and the ocean, while our Coach House offers private courtyards with outside

spa baths and outdoor showers. We offer a personalised service to all our esteemed GUESTS, so whether you are in town for business or leisure, our team will ensure a fantastic stay and great memories.

3



### ***AFRICAN PRIDE CRYSTAL TOWERS HOTEL & SPA***

This superior deluxe hotel is a first-class culmination of exceptionally detailed design, a spectacular location and a top rate management and service team African Pride Crystal Towers Hotel & Spa has become one of Cape Town's most favoured executive and leisure stay and first-rate conferencing destinations. The hotel's intimate ambience and five star amenities epitomise a lavish lifestyle that lets guests live the Crystal Life. From the rooftop pool's underwater music, the in-room ascending flat screen TVs and the distinctive

boardroom wall decor to the South African themed bar lounges, the delight is in the detail. African Pride Crystal Towers Hotel & Spa has the fastest hotel Wi-Fi connectivity in South Africa

4



### ***AFRICAN PRIDE HACKLEWOOD HILL COUNTRY HOUSE***

Discover serenity, luxury and privacy at an elegant Victorian Country House in the leafy suburb of Walmer, set in a lush country garden. One of the few remaining Victorian Manor Houses in Port Elizabeth, African Pride Hacklewood Hill Country House offers every comfort and a stylish dining experience with its cordon bleu cuisine, impressive vintage wine collection and an authentic wine cellar.

Winner of an American Express Fine Dining Award, the beautifully appointed restaurant boasts period pieces, silver service and magnificent brass candelabra takes the diner back to an elegant bygone era whilst they dine on five-star cuisine. A sparkling pool with secluded lounging areas for sun lovers and a tennis court, add to the relaxed atmosphere and friendly staff are on hand to cater for your every need. The hotel is superbly decorated and furnished with antiques, fine fabrics and beautiful paintings for the discerning guest.

5



### ***AFRICAN PRIDE IRENE COUNTRY LODGE***

With lakeside views that rival most paintings, African Pride Irene Country Lodge is a luxury upmarket hotel with spacious & luxury accommodation.

Winding down the oak-lined lane where cows graze in green pastures, you will arrive at a haven of peace and tranquillity in the hub of South Africa's economic heartland. Nestling in Irene, the African Pride Irene Country Lodge is centrally located between Johannesburg and Pretoria, and a mere twenty-five minute drive from OR Tambo International Airport. The area has a rich cultural heritage and many national leaders and historic figures have left their mark in Irene. Smuts House is the restored home of General Jan Smuts, a former Prime Minister of South Africa and world statesman. This historical site, as well as others of interest, can be found in Irene.

6



### ***AFRICAN PRIDE MELROSE ARCH HOTEL***

In a setting where luxury appears effortless and world-class service comes standard, this flagship hotel redefines the travel experience to create a sought-after urban destination that is unmatched.

From the moment you pass through the magnificent wooden doors, we've already planned which scents will define the exclusive ambience, which exquisite features will catch your eye first and what unique elements will make your stay at African Pride Melrose Arch Hotel all the more memorable. Simply share your aspirations for an exceptional stay with us, and we will both meet and exceed your every expectation.

7



**AFRICAN PRIDE MOSSELBERG ON GROTTO BEACH**

Overlooking majestic mountains and a striking beach that stretches as far as the eye can see, lies a luxurious five-star African utopia. Nestled on the sands of the Blue Flag Beach Grotto Beach in Hermanus is African Pride Mosselberg On Grotto Beach, a five-star country house that personifies African hospitality and world-class service, accommodation and facilities. Savour a delectable dining experience in our dining area. Watch the Southern Right whales from the comfort of your suite between July up to the end of November.

Enjoy a mountain bike trail, a picturesque walk along the cliff path or tee off at a perfectly manicured golf course.

8



**AFRICAN PRIDE MOUNT GRACE COUNTRY HOUSE & SPA**

A fusion of contemporary luxury and classic charm, the Mount Grace Country House & Spa is an elegant countryside hideaway. Nestled amongst the ruggedly beautiful Magaliesburg Mountains, merely an hours drive from Johannesburg or Pretoria, with sweeping views of the valley and boasting some ten acres of manicured gardens and pristine bushveld, the sprawling property is a balm for the city weary soul.

9



**AFRICAN PRIDE PUMBA PRIVATE GAME RESERVE**

Welcome to the heart and soul of wildest Africa – a hidden gem offering the ultimate in African Safari Luxury. Awaken your soul and escape to the wild and magical African Safari destination that is African Pride Pumba Private Game Reserve. Nestled in the heart of the malaria-free Eastern Cape, this wildlife paradise combinesthe luscious awe inspiring bush, grasslands and the formidable Big Five with luxury accommodation and five-star service. Home to the endangered and majestic white lion, the reserve

offers visitors the chance to experience the wonders of Africa. From the graceful giraffe to the seldom seen leopard to the nearly 317 bird species occurring in our geographical region – a stay here will never fail to delight you.

10



**AFRICAN PRIDE THE SANDS**

On the ocean's edge, this hotel is an impressive white walled thatched roof homestead with sweeping views of the sun-drenched beach Soak up the summer sun at the fabulous African Pride The Sands @ St Francis on one of the secluded pool decks, relax in the steam room or enjoy a refreshing Jacuzzi. Nearby activities include lighthouse and port tours, coastal country and beach walks, deep sea fishing, paddle-skiing, golf, tennis, horse riding and canal cruises.

The hotel is also an hour's drive from Port Elizabeth and surrounding game reserves. The Octagon glass-fronted restaurant, with its thatched roof, central fireplace and cocktail bar, invites you to delight in the panoramic views from its 300 degree vantage point.

11



**ARABELLA HOTEL & SPA**

Perfectly placed in the heart of one of the world's richest plant kingdoms, this five-star retreat offers a wealth of elegance and service. Arabella Hotel & Spa rests in the heart of the Kogelberg Biosphere Reserve. Hugged by the Rooisands Nature Reserve, the

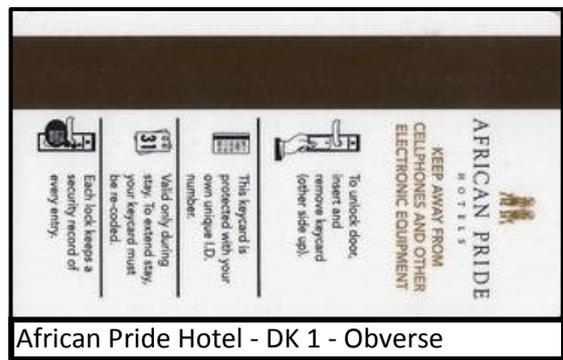
Bot River Lagoon and Kogelberg Mountains, every room leads to a private terrace or balcony overlooking pristine grounds, swimming pool, mountain views or lagoon waters. The hotel offers a variety of

elegant restaurants and bars to indulge even the most discerning palate with fine cuisine and wine. Leisure facilities include a heated indoor hydro pool, sauna, and an award-winning spa. Beyond the walls of this five-star retreat, you're spoilt for choice with activities, such as kayaking at sea, horseback rides through the shore and golf at the prestigious Arabella Golf Course, to name a few.

Card - 1

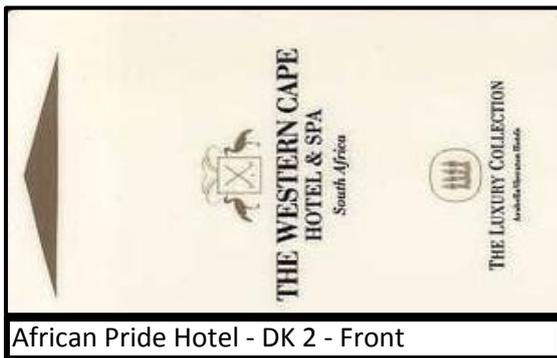


African Pride Hotel - DK 1 - Front



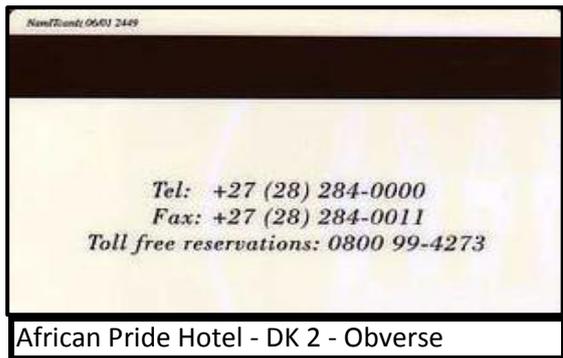
African Pride Hotel - DK 1 - Obverse

Card - 2



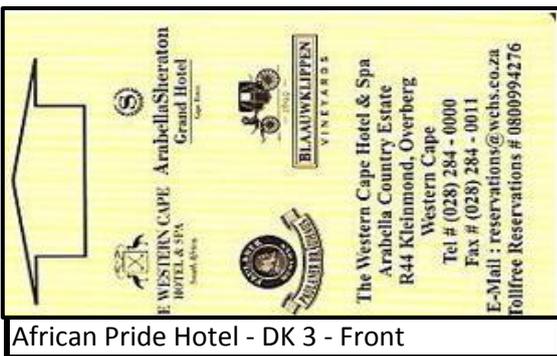
African Pride Hotel - DK 2 - Front

**ARABELLA HOTEL & SPA**



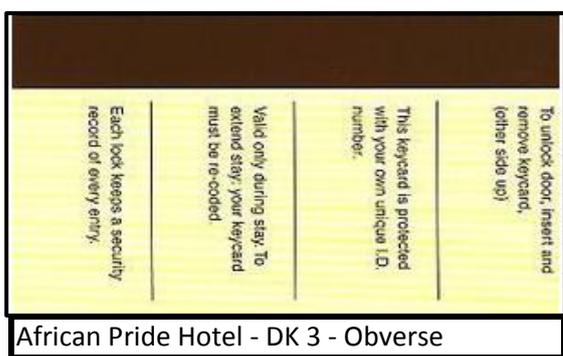
African Pride Hotel - DK 2 - Obverse

Card - 3



African Pride Hotel - DK 3 - Front

**ARABELLA HOTEL & SPA**



African Pride Hotel - DK 3 - Obverse

Card - 4



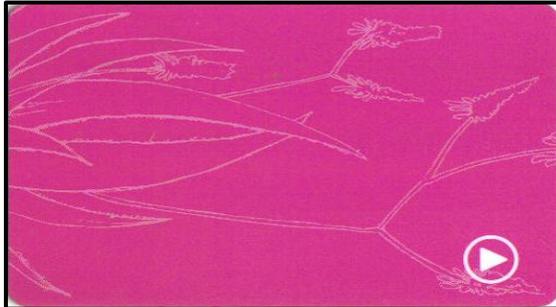
African Pride Hotel - DK 4 - Front

**MOUNT GRACE COUNTRY HOUSE & SPA**



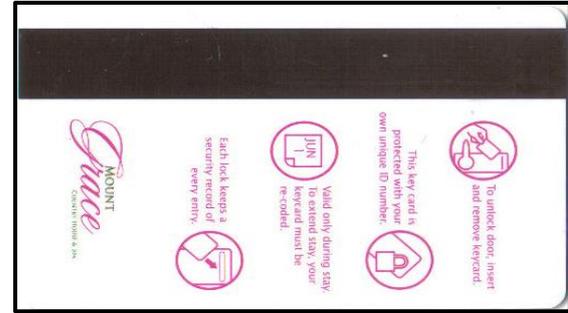
African Pride Hotel - DK 4 - Obverse

Card - 5



African Pride Hotel - DK 5 - Front

**MOUNT GRACE COUNTRY HOUSE & SPA**



African Pride Hotel - DK 5 - Obverse