

HOTEL NAME:

TSOGO SUN

Corporate Profile:

TSOGO SUN HOLDINGS LTD



Tsogo Sun is Southern Africa's premier gaming, hotel and entertainment group, listed on the JSE and a company of unparalleled variety, footprint and scale. Their key shareholders are Hosken Consolidated Investments Limited, a JSE listed investment holding company (41.3%); SABMiller plc, the London listed brewing company (39.7%); financial institutions and the general public (19%). The Tsogo Sun heritage dates back to the founding of Southern Sun Hotels in 1969. Various mergers and acquisitions have seen their group grow and

expand over four decades, most significantly as a result of the successful application for casino licences following the legalisation of the gambling industry in South Africa in 1994.

Tsogo Sun's collection proudly comprises over 14 500 hotel rooms across all sectors of the market in South Africa, Africa, the Seychelles and the Middle East; 14 premier gaming and entertainment destinations; theatres, cinemas, restaurants and bars; and over 250 conference and banqueting facilities, including the internationally and locally renowned Sandton Convention Centre.

The name Tsogo Sun is unique meaning 'resurrection' or 'new life' – a term that mimics the daily rising of the sun in Setswana.

Tsogo Sun is Africa's leading hotel group with an extensive range of brands which provide world-class accommodation across all markets and offering the widest distribution of hotels in South Africa in major urban centres and key leisure destinations.

The Tsogo Sun Hotel portfolio comprises an array of brands which are diverse and segmented to guests' needs. Their collection of 90 hotels, with 14,316 rooms combine local favourites with some of the world's needs.

Most respected hotel brands: Southern Sun Hotels, SunSquare, Garden Court, StayEasy, Southern Sun Resorts, InterContinental Hotels and Formula 1. (rebranded Sun 1)

With over 40 years of experience in servicing the local and international business and leisure traveller, Tsogo Sun is focused on building its portfolio of successful global brands and continues its expansion in Africa, the Indian Ocean and the Middle East.

From 2005, the company moved from being a brand manager to a brand owner and today Tsogo Sun is an umbrella for many brands that make up this massive hotel and leisure group. The group has also invested significantly in expanding into Kenya, Mozambique, Nigeria, Tanzania, Zambia, Seychelles and the Middle East, adding to our international portfolio. This has made Tsogo Sun hotels division Africa's leading hotel group.

Tsogo Sun is proud to be a member of the The Tourism Business Council of South Africa, which is the official umbrella organisation for the Travel and Tourism private sector in South Africa.

Tsogo Sun hotels division is wholly owned by Tsogo Sun Holdings, one of South Africa's most successful entertainment and hospitality groups. Tsogo Sun Holdings has concluded a merger with and reverse listing through Gold Reef Resorts with effect from 24 February 2011.

For the convenience of cataloguing all these brands of Hotel Door Key cards, the respective Brands will be recorded as such:-

1 Southern Sun Hotels



2 SunSquare,



3 Garden Court



4 StayEasy,



5 Southern Sun Resorts



6 Formula 1. (rebranded Sun 1)



7 Convention Centre



8 Other

- 8.1 The Palazzo
- 8.2 The Caledon Hotel & Spa
- 8.3 Suncoast Towers





9 Inter Continental Hotels

